

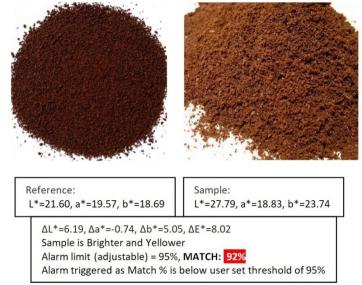
# Color measurement and ingredient quality - consistency control in coffee products – Measure Agtron Number and do more with Sensegood spectrophotometer

When it comes to coffee's taste each one of us become very selective. The amount of caffeine – which people perceive as coffee strength, depends on brewing and roasting. Roasting significantly alters the taste; hence color directly reflects coffee's flavor. Coffee roast index is standardized by SCAA (Specialty Coffee Association of America) and represented by Agtron number. Following picture narrates typically how Agtron number is assigned against the type of coffee roast.



Photo: Sensegood spectrophotometer has capability to acquire color response of coffee, calculate and indicate reading as a single value Agtron number.

Apart from Agtron number determination, Sensegood spectrophotometer also provides other facilities that can be helpful to coffee powder manufacturers. While blending coffee, roasted chicory powder is added in some percentages. Sensegood spectrophotometer helps in controlling ingredients and the final mix texture to be consistent within set color tolerance.

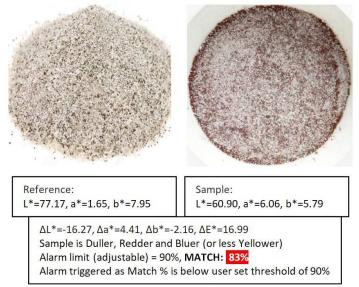


Sensegood Spectrophotometer for color measurement and consistency control in coffee powder

Photo: Ingredient quality-quantity control in coffee powder. Right color in final product means tight process control and right ingredient proportions.



Instant mix coffee powder is becoming attractive option due to fast moving life; it remains in demand especially in tourist areas and work places. Many coffee manufacturers are considering instant mix coffee powder business to be ever expanding. To build and maintain brand reputation and trust amongst consumers, it is essential to control product's quality. Lighter the color, resultant coffee would more be milky. Darker the color, resultant coffee would be bitter. Sensegood spectrophotometer helps in determining right color of the final instant coffee mix powder which ensures the right proportion of ingredients, ultimately resulting in your product's consistency and superior market presence.

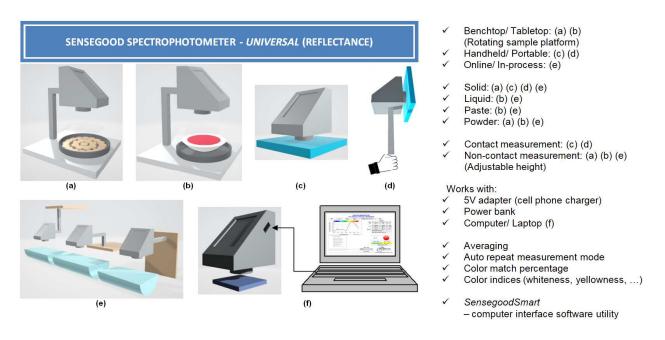


Sensegood Spectrophotometer for color measurement and consistency control in instant 3 in 1 coffee mix

Photo: Sensegood spectrophotometer assists in color quality control of instant coffee mix. Inconsistent color means ingredients are not controlled which results in inconsistent taste.

#### Instrumental color measurement:

Visual color matching is an art. However, when an individual sees a potential color match, because of the process of color vision, the nerve light receptors in the eye begin to fatigue. The result is that color matches begin to appear closer over time, usually after 15-20 seconds of viewing. Also viewing bright colors just before viewing deep colors can affect color judgment without enough time allowed for visual rest and recovery. There are also other factors like aging of the eye, stress and light source that affect the color match decision. Also scientifically it is proven that every individual has different expressive perception towards color.





Hence, it becomes difficult to make decision of accepting, reprocessing or rejecting the sample based on visual match. And this directly hampers the quality of the final product. While on other hand there are advantages of instrumental color quality control as it provides results with same accuracy, consistency and reliability. Spectrophotometer is an instrument used for color measurement and analysis. It provides numerical color data, a common color language amongst manufacturers and researchers. It eliminates subjectivity in color assessments, eliminates the variability among different analysts and maximizes accuracy and precision.

### Sensegood spectrophotometer for coffee color quality control:

Sensegood spectrophotometer is an analytical color measurement instrument that is widely accepted in the industry and research fraternity for reliability. From raw material to final product, it comprehensively evaluates the color attributes of various samples, including solids, liquids, powders and pastes. Large viewing area (sensor's field of view) and rotating sample platform averages out sample and produces accurate repeatable color attributes. As a result, consistency can be maintained and quality standards can be met with less waste, time, and effort. Sensegood spectrophotometer is the versatile device that is engineered to work as handheld/portable, benchtop/table-top or in-process/online color measurement instrument.

Sensegood spectrophotometer compares color of sample with saved standard reference giving match value in percentage. If matching is poor; below set threshold, it provides audible alarm and display indication on LCD to alert operator. Hence operator can quickly react and take appropriate action. The information assists for the prompt corrective action which eventually leads to quick process parameters control, increase in the throughput and maximization of equipment usage. This surely results into low operational cost with improved product quality, consistency and market acceptability.

#### Do more with Sensegood spectrophotometer:

Sensegood spectrophotometer also incorporates continuous auto measurement mode. In this mode, it wakes up at user selectable intervals, takes measurement, compares the sample color with the saved reference, displays percentage match, and alarms to the operator with beeping sound in case if the matching percentage is below preset threshold. It has provision for averaging option in normal mode as well as in auto repeat measurement mode.

Sensegood spectrophotometer provides wide varieties of indices. Measured CIE L\*a\*b\* values indicate strength of color parameters like: bright or dull, red – green and yellow – blue respectively. Measured color is also represented as reflectance graph, peak wavelength and color temperature on color touch LCD. Sensegood spectrophotometer is non-messy non-contact type instrument which has benefit of measuring sample's color from a distance. Because of this, sensor's optical assembly remains scratch proof enabling long life in retaining calibration. Non-contact measurement avoids any sample contact and contamination on sensor measuring surface. Hygiene is maintained, as non-contact measurement avoids any food contact and bacterial accumulation on sensor measuring surface.



#### SensegoodSmart utility:

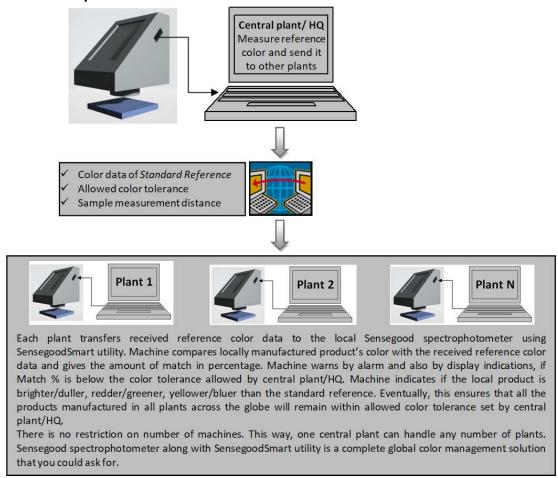


Photo: SensegoodSmart utility for color management across multiple production plants. Apart from this, SensegoodSmart utility enables user to store unlimited number of references to the computer. Any desired reference can be recalled and downloaded to Sensegood spectrophotometer whenever required. The utility provides all color related analytical information on single screen. This feature is even more desirable when using Sensegood spectrophotometer for in-process/online applications.

Sensegood spectrophotometer provides computer interface software *SensegoodSmart* which lets you to convey numeric color data across all production plants that may be located at multiple places across the globe. Each production plant uses Sensegood spectrophotometer to compare color attributes of the product manufactured in their plant with the numerical color information received from central plant or management. This enables them to reproduce each product consistently across all the plants. This feature is highly desirable for wide spread industry with plants at various places. It also assists in color consistency in packaging material supply chain.





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